

SeneGence International[®]

First Quarter 2007 Customer Sweepstakes

Imagine embarking upon a journey to exotic islands in carefree style while on board the Carnival Cruise ship, *Celebration*. Bask in paradise and luxury while on your way to Key West!

Bon Voyage: These are the Keys to Success!



How can your customer win?

Log into your Distributor back office and download the official Keys to Success Entry Form. Then have your customers “kiss off” their old lip color and try to do the same using the revolutionary color technology of LipSense[®] Liquid Lip Color. Submit the entry form to SeneGence[®] no later than 5 p.m. (PST) on April 14, 2007 for a random drawing to be conducted at the corporate office on Tuesday, April 16, 2007.

- One entry per customer.
- Customer does not need to be present to win.
- All information on the contest card must be completed in full for entry to be valid.

All customers eligible, no purchase required!

See Official Rules for more details at www.senegence.com



OFFICIAL RULES

SeneGence® Keys to Success SeneCustomer Sweepstakes

NO PURCHASE NECESSARY

Entry in this sweepstakes constitutes acceptance of these Official Rules:

- 1. HOW TO ENTER:** (1) Visit a SeneGence International® Independent Distributor. (2) Complete an Official Entry Form in its entirety by kissing off your old lipstick and then trying LipSense®. (3) Your SeneGence® Independent Distributor will submit the Official Entry Form, or you may send it to SeneGence International®, Keys to Success Sweepstakes, 4000 Birch Street, Suite 112, Newport Beach, CA 92660.
- 2. ENTRY PERIOD:** Sweepstakes runs from January 15, 2007 at 12:01 a.m. Pacific Standard Time (PST) to April 14, 2007 at 5:00 p.m. (PST).
- 3. SPONSOR:** Sponsor of this sweepstakes is SGII, Inc., dba SeneGence International®, 4000 Birch Street, Suite 112, Newport Beach, CA 92660 USA (hereinafter referred to as SGII).
- 4. SUBMISSION GUIDELINES:** Entry Forms are available from participating SeneGence® Independent Distributors. Entry forms must be on 8 1/2" x 3 2/3" cardstock paper and must be filled out completely, including signatures, and mailed in a postage-prepaid envelope to: SeneGence International®, Keys to Success Sweepstakes, 4000 Birch Street, Suite 112, Newport Beach, CA 92660. No C.O.D.s will be accepted. Limit one entry per consumer. Entries must be received at the office of SGII no later than 5:00 p.m. (PST) January 14, 2007 to be eligible for the drawing. Entry forms not filled out completely by hand, late entries, or any mechanically-reproduced entries will not be accepted, or if inadvertently accepted will be ineligible. SGII is not responsible for lost, late, damaged, illegible, mutilated, or misdirected entries. All material submitted becomes the sole property of SGII and will not be returned. By submitting an entry in this promotion, entrants agree to be bound by these Official Rules.
- 5. ELIGIBILITY:** No purchase necessary to win and purchases (if any) do not increase odds of winning. This sweepstakes is open to residents of the United States and Canada, who are 18 years of age or older at time of entry. Employees of SGII and 2-2-0 Labs, their subsidiaries, affiliates, distributors, advertising, promotion and Internet agencies and their immediate family members and/or those living in the same household of each are not eligible. All federal, state, provincial, and local laws and regulations apply. Void where prohibited by law. SGII is not responsible for any technical problems, malfunctions of any telephone lines, computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission, or any combination thereof. SGII is not responsible for any liability for damage to any computer system resulting from participation in or accessing or downloading information in connection with this promotion. **CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, SGII RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.** SGII reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process. SGII reserves the right to modify the sweepstakes or disqualify entrant if fraud, misconduct, or technical failures destroy the integrity of the sweepstakes as determined by SGII, in its sole discretion. Failure to comply with any official rule will result in disqualification.
- 6. RANDOM DRAWING:** A random drawing will be held at SGII's corporate office in Newport Beach, California on April 16, 2007. Winner need not be present to win. Odds of winning will depend upon the number of eligible entries received by the submission deadline, and will in no way be affected by purchases (if any). Random drawing will be made from among all eligible entries received by the submission deadline. To win, Canadian residents will be required to correctly answer an arithmetical skill-testing question and to release SeneGence International, and their agencies and representatives from liability with respect to the contest and prizes. Winner will be notified in writing by mail and/or email. In order to claim prize, winner must respond in the same manner within ten (10) days of the date notification is sent, and must within same time period execute and return to SGII a Testimonial/Model Release that will be sent with notification. Noncompliance within these requirements or time periods, or return of any prize/prize notification as undeliverable may result in disqualification and an alternate winner will be selected. If no timely response is returned or winner declines prize, a new winner will be selected by means of a second random drawing. SGII reserves the right, in its sole discretion, to cancel or suspend this sweepstakes should a virus, bug or other cause beyond the control of SGII corrupt the administration, security or proper operation of the sweepstakes. In the event of termination of the sweepstakes, a notice will be posted on www.senegenec.com and a random drawing to award prize will be conducted from among all eligible entries received prior to the time of termination.
- 7. PRIZE:** The grand prize is two berths in a category 6A cabin or better on the Carnival Cruises ship, Celebration, (hereinafter PIT SponsorShip Celebration) which will depart from Jacksonville, FL on July 14, 2007 and return to the same location on July 19, 2007. Prize berths are per person, based on double occupancy. Government fees/taxes, prepaid gratuities and optional air transportation are additional for all winners/guests. Departure dates and location are subject to change. It is the responsibility of the winner/guest to read, understand and comply with the terms and agreements of Carnival Cruise Lines which are posted on www.carnival.com. It is the responsibility of the winner to be available to commence with the PIT SponsorShip Celebration from this location on this date. All cruise arrangements will be made by SGII and destinations and dates are subject to change. Each winner wins accommodations for him or herself and a guest, and may in addition bring other family members or guests on the trip at the expense of the winner. Said payment will be required in full at the time of the booking of the winner's prize/berth. SGII will attempt to accommodate and arrange berthing for additional guests, but can make no guarantees concerning availability or specific accommodations. The guest is at the discretion of the winner but may not be an active SeneGence® Independent Distributor. Accommodations, as well as meals, on board will be included in the cruise fee paid for by SGII. All other meals, transportation, and incidental expenses are the sole responsibility of the winner. Prize is not transferable, and no substitution or transfer of prize will be permitted. Prize cannot be redeemed for cash. SGII reserves the right to substitute prize of equal or greater value. All federal, state, local taxes and/or duties, if applicable, are the sole responsibility of winner. By accepting prize, winner agrees to hold SGII, its respective directors, officers, employees, assigns, subsidiaries, affiliates and distributors harmless against any and all claims and liability arising out of use of prize. Winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion or use or redemption of any prize. Acceptance of prize constitutes permission to SGII and its agencies to use winner's name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. SGII is not responsible for any typographical or other error in the printing of the offer, administration of the contest or in the announcement of the prize.
- 8. DISPUTES:** This Agreement is governed under the laws of the State of California. The parties agree that any claim, dispute or other difference between them shall be exclusively resolved pursuant to binding arbitration pursuant to the Commercial Arbitration Rules of the American Arbitration Association with arbitration to occur at Newport Beach, California. For residents of the Province of Quebec, Canada, any litigation respecting the conductor or organization of a publicity sweepstakes or contest may be submitted to the Régie des Alcool, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.
- 9. WINNER'S LIST:** Sweepstakes winner will be posted on www.senegenec.com on or before April 17, 2007. For name of sweepstakes winner, send a self-addressed, stamped envelope to: SeneGence International®, Keys to Success Sweepstakes, 4000 Birch St. Suite 112, Newport Beach, CA 92660. Canadian residents need not affix return postage.